

# New Research Proves “The More You Stock, the More You’ll Sell”

Keep CDs on the shelf—Be Sure You Don’t Miss a Sale!

## “This Music Just FLIES Out of Our Shop”

Title	Total CDs	Total Tapes
<i>Tapestry</i> (most relaxing yet!) <b>NEW!</b>		
<i>Melodies We Love: The THIRTIES</i>		
<i>Melodies We Love: The FORTIES</i>		
<i>Songs of the South—BEST SELLER YEAR AFTER YEAR</i>		
<i>Songs of the South II</i>		
<i>Songs of the South III</i>		
<i>The Art of Tea—TEA PEOPLE LIKE TEA THINGS!</i>		
<i>Music of the Night—Broadway Melodies</i>		
<i>A Night at the Movies</i>		
<i>Favorite Hymns—THE OLD-TIME FAVORITES</i>		
<i>Love Songs</i>		
<i>Songs of the Civil War</i>		
<i>Beautiful Dreamer: Lullabies—BABIES’ FAVORITE!</i>		
<i>Songs of the Sea</i>		
<i>Carols for Christmas</i>		
<i>Still, Still, Still: More Carols for Christmas</i>		
<i>Demo CDs to play in your shop are always FREE. Need any? Just ask!</i>		

### FREE SALES AIDS FOR YOUR SHOP

Let us know if you need any of these very helpful merchandising aids . . . They are free with any order.

\_\_\_ DEMO CDs are always free . . . You have to PLAY the music to SELL it.

\_\_\_ SMALL DISPLAY DUMP holds 14 CDs on two shelves with two CDs facing out. Very small footprint.

\_\_\_ LARGE DISPLAY DUMP holds 28 CDs on two shelves with four titles facing out. Handy countertop display.

\_\_\_ EASEL AND NOW-PLAYING CARD is essential near your register to show customers that the music they hear IS for sale.

\_\_\_ COLOR FLYERS featuring our CDs can be used on walls, doors, shop windows.

\_\_\_ CD PLAYERS. For some shops with proven sales records, we’ll even provide you a small boom-box so you can play the music. Call for details.

SHOP NAME \_\_\_\_\_

YOUR NAME \_\_\_\_\_

PHONE \_\_\_\_\_

FAX this form to 404-875-1103, or CALL 1-888-427-4260  
or MAIL it to Hickory Cove Music, PO 8504, Atlanta, GA 31106,  
or EMAIL us at [hickorycove@mindspring.com](mailto:hickorycove@mindspring.com)